

Action Plan

Action Plan - April 2017 to March 2018

TARGET DATE	AMBITION	LEAD PERSON	ACTION
Summer2017 and Winter17/18 leagues	To continue to expand our coaching programme by encouraging team practice sessions and general team squad sessions with 2 sessions per month devoted to mixed team sessions	Ruth/Mel Stephen and Anthony	Liaise with all the relevant session organisers for match players or prospective match players to get the most benefit from these sessions
All Year	Encourage new adult and developing junior members who reach the required standards. Promote Match play to membership by inviting to squad training sessions and selection to squad	Ruth/Stephen/Mel	Increase match play to club members by offering more opportunities
All Year	Continue to develop the talent of our existing junior members and introduce match play to both girls and boys	Hazel/Mel	Matches, tournaments and performance coaching
June 2017	To organise and run a Summer Fiesta social events for members family and friends to enjoy socially and raise funds	Sally/Sarah/ Ian and Stephen	Summer fiesta event in Longwick village hall on Saturday 17 June
May to August 2017	Organise Friday evening social play at the club with the 3 rd Friday in each month to offer Social Singles Play	Lindsay/Ian	Offer member and additional summer social play session to include singles play
All year	Implement and review a Court Maintenance Programme to ensure our courts are maintained to a high standard for play throughout the year	Stu and his maintenance team	Agree a plan and complete Court and Grounds Maintenance Programme
Summer 2017	Review Box League participation to ensure that members who want to play are actively encouraged to do so	Stuart/Mel and Gertruud	Continue Box league and give small rewards for members completing their matches to timescale.
Autumn	Look at new social media opportunities to improve our communications by this method	Ryan	Promote our club on local social media websites

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